THE GOLDEN MUSICAL: A MUSICAL JOURNEY THROUGH THE GREEN DOOR

An unknown factor in the production and composition of a musical is "success". Traditionally, musical theatre conception, creation and performance is a collaborative and somewhat hit or miss process which either leads to a successful end result or a disastrous financial and creative flop. In 1972 Andrew Lloyd Webber started a revolution in musical theatre production with the performance of Jesus Christ Superstar. This thesis researches the Golden Ratio (Φ) and its apparent use or association in the works of some of the greatest works of artistic creation and tests the artists methodology through the composition and production of a world premier musical 'The Green Door'. Incorporating additional successful musicology compositional and production techniques to unassociated business strategies, a formula that reduces the possibilities of financial disaster is hoped to become apparent.

![Figure 1: The Green Door Construction Formula](image)

**Figure 2: PhD Thesis - The renaissance of modern musical theatre as a business commodity: the influence of the Golden Ratio theory.**

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