



Higher Education
Academy

HEA Fellow-led Workshops

Visual communication: multimedia methods for engagement and active learning

Date: 26 April 2017

Time: 11:00 – 16:00

Venue: Loughborough University (Room: WPT009)

Programme	
11.00	Registration and coffee/H&S
11.15	Opening remarks and presentation
11.45	Group work: reactions 1 (what was happening for you?)
12.05	Group work: reactions 2 (resistance to the concept)
12.30	Address reactions and identify others
1.00	Lunch
1.45	Introduce 3 topics: groups locate an image each and note processes
2.10	Group work: problems with the process?
2.30	Image types and effects on recipient
2.45	International audiences - Kae Reynolds
3.00	Dyslexic students
3.15	Technical aspects
3.45	Copyright and summary

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