



Professional Development Seminar Series 2014
Sport, Exercise and Recreation Management

**EVIDENCE-BASED APPROACHES TO COACHING:
A UK PERSPECTIVE**

**體育、運動及康樂管理專業發展 2014 研討系列：
以證據為本訓練方法：英國觀點**

An evidence-based sport coaching approach is a new development for the industry; the approach is built upon scientific and sociological principles and technical understanding. This seminar will provide an insight into recent developments within sports coaching research.

During this seminar, we will discuss emerging issues within coach-created motivational climate, practice design and structure, and talent identification and development literature. The seminar will provide an opportunity to critique traditional vs. evidence-based approaches to coaching and reflect upon the complexities of applying these approaches within various coaching contexts.

Our presenter is a lecturer in Sports Coaching at Northumbria University, UK. His research and teaching interests lie in the area of human motivation. He has also worked as a head soccer coach for Coerver Coaching and as a sport coach delivering structured sport and education programmes to disadvantaged individuals.

Details of the Presenter:



Dr. Daryl Cowan, a lecturer in Northumbria University, HK. His research and teaching interests lie in the area of human motivation. Specifically, he is interested in how the coach-created environment can influence participants' behaviours, engagement, and well-being in sport. His PhD explored these motivational processes within a sport context for disadvantaged adults and young people in the UK. He has worked as a sport coach delivering education programmes to disadvantaged individuals.

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Schedule for the seminar:

Date: Thursday 28th August, 2014

Time: 7 pm to 8.30 pm

Venue: 301, 3/F., Admiralty Learning Center, 18 Harcourt Road, HK
(Exit A, Admiralty MTR Station)

Medium of delivery: English

Rundown

7.00 pm Meet and greet participants. (Light refreshments.)

7.15 pm Presenter: Dr. Daryl Cowan

8.15 pm Q & A

For more detailed information go to

<http://hkuspace.hku.hk/prog/postgrad-dip-in-sport-and-recreation-management>

Seats are limited so please complete the Reply Slip below to make a reservation or phone 2587 3154.

Reply Slip by fax: 2807 2054

RSVP: Winnie Law, HKU-SPACE

Seminar attendance: Please reserve [] seat(s) for Evidence-based approaches to coaching: A UK perspective

Name: _____ **Daytime contact tel. No.** _____

Email: _____

Mailing address:
