EVIDENCE-BASED APPROACHES TO COACHING: A UK PERSPECTIVE

An evidence-based sport coaching approach is a new development for the industry; the approach is built upon scientific and sociological principles and technical understanding. This seminar will provide an insight into recent developments within sports coaching research.

During this seminar, we will discuss emerging issues within coach-created motivational climate, practice design and structure, and talent identification and development literature. The seminar will provide an opportunity to critique traditional vs. evidence-based approaches to coaching and reflect upon the complexities of applying these approaches within various coaching contexts.

Our presenter is a lecturer in Sports Coaching at Northumbria University, UK. His research and teaching interests lie in the area of human motivation. He has also worked as a head soccer coach for Coerver Coaching and as a sport coach delivering structured sport and education programmes to disadvantaged individuals.

Details of the Presenter:

Dr. Daryl Cowan, a lecturer in Northumbria University, HK. His research and teaching interests lie in the area of human motivation. Specifically, he is interested in how the coach-created environment can influence participants' behaviours, engagement, and well-being in sport. His PhD explored these motivational processes within a sport context for disadvantaged adults and young people in the UK. He has worked as a sport coach delivering education programmes to disadvantaged individuals.
Professional Development Seminar Series 2014
Sport, Exercise and Recreation Management

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A UK PERSPECTIVE

Schedule for the seminar:

Date: Thursday 28th August, 2014
Time: 7 pm to 8.30 pm
Venue: 301, 3/F., Admiralty Learning Center, 18 Harcourt Road, HK
(Exit A, Admiralty MTR Station)

Medium of delivery: English

Rundown

7.00 pm Meet and greet participants. (Light refreshments.)
7.15 pm Presenter: Dr. Daryl Cowan
8.15 pm Q & A

For more detailed information go to

Seats are limited so please complete the Reply Slip below to make a reservation or phone 2587 3154.

RSVP: Winnie Law, HKU-SPACE

Seminar attendance: Please reserve [ ] seat(s) for Evidence-based approaches to coaching: A UK perspective

Name: ___________________________________________ Daytime contact tel. No. ____________________________

Email: __________________________________________

Mailing address:

________________________________________________________

Quality Education in Sport, Exercise and Recreation Management is our Aim.